

For Immediate Release
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Improving Student Success and University Retention Schools Incorporate Financial Education into Core Curricula

September 14, 2010 – Colleges and universities nationwide are teaching students money management skills to improve student success and retention.

A recent survey of public four-year colleges and universities examined reasons for student attrition. ACT's 2010 Student Retention Survey found that financial issues tied with student academic preparation as the top reason students drop out of school. Because students' financial problems also affect colleges and universities, many schools are including financial education programs in curricula to educate students on money management skills.

Vicki Jobst, Benedictine University business instructor, uses [Good Money Habits for Students](#), an online financial education program. Jobst says the students in her financial literacy class were receptive, and she likes the program. "It is keyed toward everything college students should know now, and also when they get out of school," Jobst said.

Good Money Habits for Students offers online lessons in reducing debt, setting financial goals, budgeting, managing credit cards, understanding student loans, and planning for life beyond college. The program was created by [The EDSA Group](#), a national leader in financial literacy. It teaches financial management skills by guiding students through exercises in a sequential manner.

The program can be used as a self-study or integrated into broader curricula. It can be offered as a graded course or in a pass/fail format. Lesson plans and a final exam are available for instructors.

Louisiana State University professor Frances Lawrence says Good Money Habits for Students is easily adaptable for professors. "Developing an online course is extremely time-consuming. This program is already developed and ready to go," Lawrence said. "Overall, feedback has been very positive. Students like the flexibility of an online program, and the interactive exercises received high marks," she said.

For more information about Good Money Habits for Students, contact [The EDSA Group](#), the program developer, at (888) 760-3372 or by email at info@theedsagroup.com.

ABOUT THE EDSA GROUP AND GOOD MONEY HABITS FOR STUDENTS

The EDSA Group, headquartered in Louisiana, is a national leader in financial education. The EDSA Group offers live workshops, one-on-one educational meetings, and online education including Good Money Habits for Students, an online financial education program to teach financial skills to college students.